Ingredient List

Better Ingredients
True Partner

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These statements have not been evaluated by the Food and Drug Administration.
These products are not intended to diagnose, treat, cure or prevent any disease.
About NURA
Bringing over 20 years of experience in the dietary supplement and food industries, NURA’s founders are committed to providing you with the highest quality ingredients, with a focus on sustainability and innovation. With a diverse portfolio of top-grade offerings like plant-based proteins, herbal extracts, greens, natural sweeteners, amino acids, vitamins, specialty, and branded ingredients, NURA can provide you with the necessary tools to create cutting-edge formulas and products. Additionally, NURA’s facilities comply with Good Manufacturing Practices (GMP) and are National Sanitation Foundation (NSF) verified, which provides the peace of mind that the appropriate equipment, methods, and safety checks are consistently adhered to. As your ingredient partner of choice, you can always count on NURA to supply you with novel solutions, natural ingredients, and insight to help your brand pave the way in the food, beverage, and dietary supplement industries.

Health Goals
At NURA, our priority is to ensure that customers obtain the knowledge and ingredient details required to make informed decisions. To accomplish this, we have created an easy-to-follow health goal guide to better categorize our ingredients based on individual needs and concept targets.

Each ingredient will have a specific health goal icon, or icons, associated with one or more from the list below.
## Proteins

NURA offers a variety of protein powders that can conveniently be added to most beverages, and to functional foods, such as bars, for a boost of muscle-supporting protein. Collagen is also offered for added support for skin and joints.

<table>
<thead>
<tr>
<th>Category</th>
<th>Ingredients</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proteins</td>
<td>Brown Rice Protein, Collagen, Pea Protein, Pumpkin Seed Protein</td>
</tr>
</tbody>
</table>

## Sweeteners

Balancing sweetness with nutrition fact profiles can be difficult, which is why NURA offers an array of sugar alternatives. Whatever the taste and sweetness factor you are looking for, NURA is bound to have an option for you!

<table>
<thead>
<tr>
<th>Category</th>
<th>Ingredients</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweeteners</td>
<td>Allulose, Erythritol, Monk Fruit, Monk Fruit Blend, Stevia</td>
</tr>
</tbody>
</table>

## Herbal

Herbal extracts have been used widely for their immense range of health benefits. NURA offers an extensive list of eye-catching herbs that can be used in single ingredient products or combined with complementary ingredients to help your formulas stand out.

<table>
<thead>
<tr>
<th>Category</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Herbal</td>
<td>5-HTP, Apple Cider Vinegar, Ashwagandha, Citrus Bioflavonoids, Echinacea, Elderberry, Fucoidan, Garcinia, Ginseng, Green Coffee, Milk Thistle, Quercetin, Reservatrol, Rosemary, Turmeric</td>
</tr>
</tbody>
</table>

## Greens

NURA offers broad mix of greens powders that can easily be mixed into beverages, capsules/tablets, as well as functional foods.

<table>
<thead>
<tr>
<th>Category</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Greens</td>
<td>Chlorella, Chlorophyll, Spirulina, Wheat Grass Powder</td>
</tr>
</tbody>
</table>
### Amino Acids

As the building blocks of proteins, amino acids play numerous important roles in the body such as muscle, immune, and mood support.

- **BCAA**
- **Essential Amino Acids**
- **L-Carnitine**
- **L-Citrulline**
- **L-Glutamine**
- **L-Histidine**
- **L-Leucine**
- **L-Lysine**
- **L-Methionine**
- **L-Theanine**
- **L-Tyrosine**
- **NAC**
- **Taurine**

### Vitamins

NURA provides a long list of vitamins that can be used individually or combined to make a formula that helps consumers fill in the gaps in their nutrition.

- **Inositol**
- **Vitamin C**
- **Vitamin D**
- **Zinc**

### Specialty

NURA provides a diverse array of specialty ingredients that can fit any concept and application. These ingredients can be used by themselves or combined with complementary and synergistic ingredients to make unique and innovative formulations that fly off the shelves.

- **Caffeine**
- **Choline**
- **Chondroitin**
- **Citicoline**
- **CoQ10**
- **Creatine**
- **DIM**
- **DMAE**
- **MCT Oil Powder**
- **Melatonin**
- **Natural Caffeine**
- **NMN**

### Probiotics

NURA Probiotic Line provides the best of effective and science proven probiotics. Can be applied to dietary supplements, functional food, dairy, pet food, and agriculture products.

- **Bacillus Coagulans BC99**
- **Bifidobacterium spp**
- **Lactobacillus spp**
BRANDED

BESTEIN™

NURA’s Vegan Protein line offers consistent taste profiles, smooth mouthfeel, and high dissolvability. We also offer a selected range of certified Organic, Non-GMO, Glyphosate Free, and Kosher options.

Pea Protein

Rice Protein

Hemp Protein

Quinoa Protein

Fava Bean Protein

Mung Bean Protein

Pumpkin Seed Protein

Sacha Inchi Seed Protein

Textured Pea Protein (Granular, Chunk, Flake)

CLEANMOOD™

NURA’s CLEANMOOD™ provides a sustainable, water extracted 5-HTP, that is certified Organic, Non-GMO, and Glyphosate-free. CLEANMOOD™ is offered in a powder form that can be used in food, beverages, and dietary supplements.

Organic Griffonia Seed Extract (5-HTP)

COLLAWISE™

COLLAWISE™ is NURA’s next generation and 100% vegan transdermal collagen. COLLAWISE™ has been clinically studied to support smooth skin, even skin tone, skin moisturization, and protection from UV damage. Purer and more efficacious than traditional collagens, COLLAWISE™ is derived from a patented fermentation of Pichia pastoris and is not tested on animals. Food-grade option is available and can be added to food and beverages. Request more information.

Vegan Collagen Powder (Cosmetic Grade)

Vegan Collagen Balls (Cosmetic Grade)

Vegan Collagen Solution (Cosmetic Grade)

Vegan Collagen Powder (Food Grade)
BRANDED

**MADBLEND™**

NURA’s non-GMO stevia extract that contains a proprietary blend of Rebaudiosides M, A, and D, at more than 95% glycoside content. With a sucrose-like taste profile, no calories, sugar, fat, or carbs, MADBLEND™ is the perfect substitute for sugar.

**WAYCLEAR™**

NURA’s whey protein isolate powder that mixes clear. At more than 80% protein, WAYCLEAR™ is available in five mouth-watering flavors as well as an unflavored option. With a high solubility and clear appearance, the opportunities for WAYCLEAR™ are bottomless.

**YESTEIN™**

YESTEIN™ is a vegan-friendly and nutritious, yeast-sourced protein that offers a high-quality (PDCAAS of 1.0), slow-digesting, bioavailable animal protein alternative with 75-83% protein, 23% BCAAs, and 17% fiber. With the growing trend of alternative protein sources and non-animal-based eating habits, YESTEIN™ hits all the targets with its high-quality, clean-label attributes and versatile functionality – it serves as a great option for a number of concepts such as sports nutrition and recovery as well as elderly muscle support.

INGREDIENTS

**Stevia Extract Blend**

**Clear Protein Unflavored**

**Clear Protein Mixed Berry**

**Yeast Protein**