

Ingredient List

**Better Ingredients
True Partner**

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Commitment to Quality

About NURA

Our leadership team brings over 60 years of collaborative experience in procurement, quality, business development, and customer service in the dietary supplements, food, and beverage industries. Our team is committed to providing you with the highest quality ingredients, focusing on sustainability and innovation. NURA offers a diverse portfolio of top-tier offerings like Vegan Proteins, Herbal Extracts, Natural Sweeteners, Amino Acids, Probiotics, and Branded Ingredients. Our extensive research and development team can help create and provide the tools you'll need to develop cutting-edge formulas. As your ingredient partner, you can always count on our team to supply you with better solutions and insights to help your brand pave the way.



Accreditation

We take pride in our accreditations. Our detail-oriented Quality Control Department oversees on-site audits, third-party laboratory testing, document/certificate collection and verification to maintain full traceability on every ingredient.



Proteins

NURA offers a variety of protein powders that can conveniently be added to most beverages, and to functional foods, such as bars, for a boost of muscle-supporting protein. Collagen is also offered for added support for skin and joints.



Brown Rice Protein

Chickpea Protein

Collagen

Fava Bean Protein

Hemp Seed Protein

Milk Protein

Mung Bean Protein

Pea Protein

Pumpkin Seed Protein

Soy Protein

Whey Protein

*Customized Blends Available

Sweeteners

Balancing sweetness with nutrition fact profiles can be difficult, which is why NURA offers an array of sugar alternatives. Whatever the taste and sweetness factor you are looking for, NURA is bound to have an option for you!



Allulose

**Allulose, Stevia
Monk Fruit Sugar Replacer**

Erythritol

**Erythritol, Stevia
Sugar Replacer**

Monk Fruit

Stevia

Herbal

Herbal extracts have been used widely for their immense range of health benefits. NURA offers an extensive list of eye-catching herbs that can be used in single ingredient products or combined with complementary ingredients to help your formulas stand out.



5-HTP

Apple Cider Vinegar

Ashwagandha

Citrus Bioflavonoids

Echinacea

Elderberry

Fucoidan

Garcinia

Ginseng

Green Coffee

Milk Thistle

Quercetin

Reservatrol

Rhodiola

Turmeric

Greens

NURA offers broad mix of greens powders that can easily be mixed into beverages, capsules/tablets, as well as functional foods.



Chlorella

Chlorophyll

Spirulina

Wheat Grass Powder

Prebiotics/Fiber

Prebiotic fibers work symbiotically with probiotics to support a more resilient microbiome and improve overall digestive health.



FOS

GOS

Inulin

Pea Fiber

Psyllim Husk Powder

XOS

Yeast Fiber

Specialty

NURA provides a diverse array of specialty ingredients that can fit any concept and application. These ingredients can be used by themselves or combined with complementary and synergistic ingredients to make unique and innovative formulations that fly off the shelves.



Alpha-GPC

Choline

Citicoline

CoQ10

Coconut Water Powder

Creatine

Gelatin

MCT Oil Powder

Melatonin

Natural Caffeine

Yeast Extracts
(Beef, Chicken, Cheese Enhancement, Pork, Unami)

Probiotics

NURA Probiotic Line provides the best of effective and science proven probiotics. Can be applied to dietary supplements, functional food, dairy, pet food, and agriculture products.



5-Strain Probiotic Blend
Blended strain with extensive supportive clinical research

Bacillus Coagulans
Heat resistant strain

Bifidobacterium spp
Full line of Bifidobacterium species available

Lactobacillus spp
Full line of Lactobacillus species available

Paediococcus Acidilactici
Vegan probiotic



BESTEIN.

NURA's Vegan Protein line offers consistent taste profiles, smooth mouth-feel, and high dissolvability. Available in certified Organic, Non-GMO, Glyphosate Free, and Kosher options.*



Brown Rice Protein

Chickpea Protein

Clear Protein Peptides

Fava Bean Protein

Hemp Seed Protein

Mung Bean Protein

Pea Protein

Pea/Yeast Protein Blend

Pumpkin Seed Protein

Quinoa Protein

Sacha Inchi Seed Protein

Soy/Pea/Yeast Protein Blend

Textured Pea Protein



CHOC-LOW.

CHOC-LOW™ is a sugar-free dark chocolate coating that will bring a satisfying taste to any food or beverage application. It is available in a disc or chocolate chip format.*



Sugar-Free Chocolate Coating



CLEANMOOD.

NURA's CLEANMOOD™ provides a sustainable, water extracted 5-HTP, that is certified Organic, Non-GMO, and Glyphosate-free. CLEANMOOD™ is offered in a powder form that can be used in food, beverages, and dietary supplements.*



**Organic Griffonia Seed Extract
(5-HTP)**



MADBLEND™

NURA's non-GMO stevia extract that contains a proprietary blend of Rebaudisides M, A, and D, at more than 95% glycoside content. With a sucrose-like taste profile, no calories, sugar, fat, or carbs, MADBLEND™ is the perfect substitute for sugar.*



Stevia Extract Blend



MUSHPOWER™

MUSHPOWER™ will be a series of mushroom blends that will bring a sense of uniqueness to many product applications. AdaptGuard™ is one of the first organic mushroom blends to fall under this category. It is a highly soluble blend of Reishi, Cordyceps Militaris, Lion's Mane, and Cordyceps Sinensis. Great for plant-based supplements, food, and beverage applications.*



AdaptGuard™ Organic Mushroom Extract Blend: Organic Reishi, Organic Cordyceps Militaris, Organic Lion's Mane, and Cordyceps Sinensis



YESTEIN™

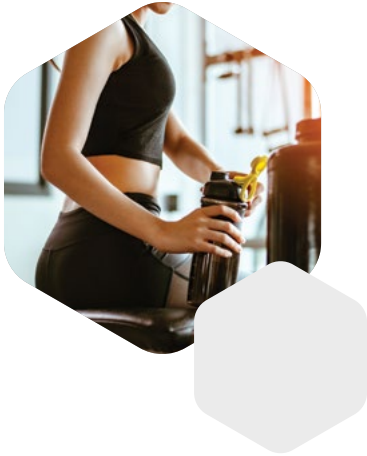
YESTEIN™ is a vegan-friendly, nutritious, fermented yeast protein that offers a high-quality (PDCAAS of 1.0), slow-digesting, bioavailable animal protein alternative with 80% protein, 22% BCAAs, and 10% fiber. With the growing trend of vegetarian and flexitarian diets, YESTEIN™ hits all the targets with its high-quality, clean-label attributes and versatile functionality – it serves as an excellent option for many concepts such as sports nutrition and recovery as well as elderly muscle support.*



Fermented Yeast Protein



Health Goals



Catered to All Needs

At NURA, our priority is to ensure that customers obtain the knowledge and ingredient details required to make informed decisions. To accomplish this, we have created an easy-to-follow health goal guide to better categorize our ingredients based on individual needs and concept targets.

Each ingredient will have a specific health goal icon, or icons, associated with one or more from the list below.



Anti-Aging

Citrus Bioflavonoids

CoQ10

Quercetin

Resveratrol

Turmeric



Anti-Inflammatory

Milk Thistle

Probiotics

Quercetin

Spirulina

Turmeric



Beauty

Biotin

Citrus Bioflavonoids

Collagen

Probiotics

Vitamin C



Digestion

Apple Cider Vinegar

Greens

Plant Proteins

Probiotics



Energy

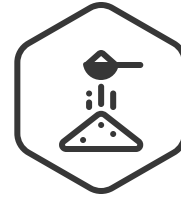
Ashwagandha

CoQ10

Ginseng

MCT Oil

Natural Caffeine



Healthy Sweets

Allulose

Erythritol

MADBLEND™

Monk Fruit

Stevia



Heart

Choline

CoQ10

Elderberry

Turmeric

Vitamin C



Immunity

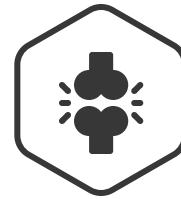
Elderberry

Probiotic

Turmeric

Vitamin C

Zinc



Joint

Collagen

Turmeric



Mood

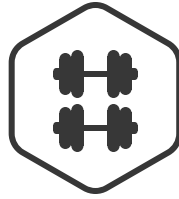
5-HTP

Ashwagandha

DMAE

MCT Oil

Rhodiola



Pre-Workout

BCAA

Creatine

L-Carnitine

Natural Caffeine

Taurine



Recovery

BCAA

Coconut water powder

Creatine

Dairy Proteins

Plant Proteins



Sleep

Ashwagandha

Chamomile

L- Theanine

Melatonin

Organic 5-HTP



Weight Management

Apple Cider Vinegar

Dairy Proteins

Garcinia

Green Coffee

MCT Oil

Plant Proteins