

Ingredient List

Better Ingredients
True Partner

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Categories

Select a category from the list below to explore the available ingredients

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Health Goals

Information

At NURA, our priority is to ensure that customers obtain the knowledge and ingredient details required to make informed decisions. To accomplish this, we have created an easy-to-follow health goal guide to better categorize our ingredients based on individual needs and concept targets.

Each ingredient will have a specific health goal icon, or icons, associated with one or more from the list below.



Anti-Aging



Anti-Inflammatory



Beauty



Digestion



Energy



Healthy Sweets



Heart



Immunity



Joint



Mood



Pre-Workout



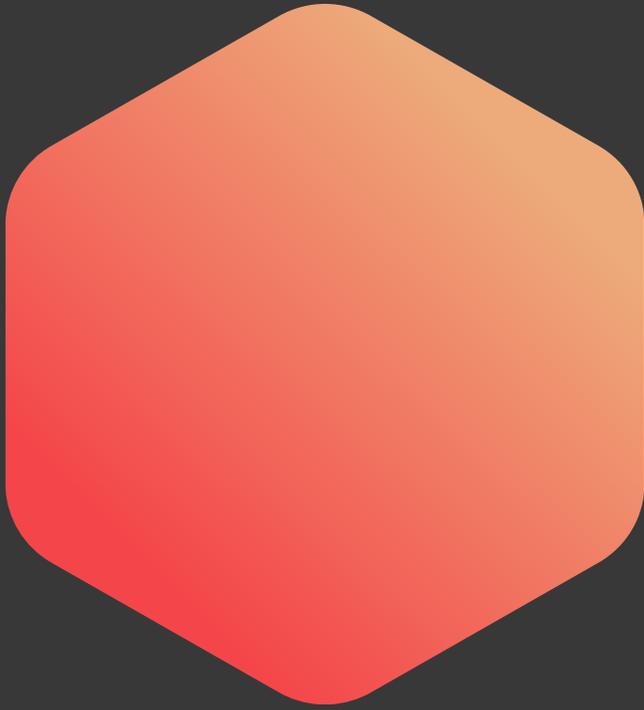
Recovery



Sleep



Weight Management



CATEGORY

Proteins

Information

NURA offers a variety of protein powders that can conveniently be added to most beverages, and to functional foods, such as bars, for a boost of muscle-supporting protein. Collagen is also offered for added support for skin and joints.

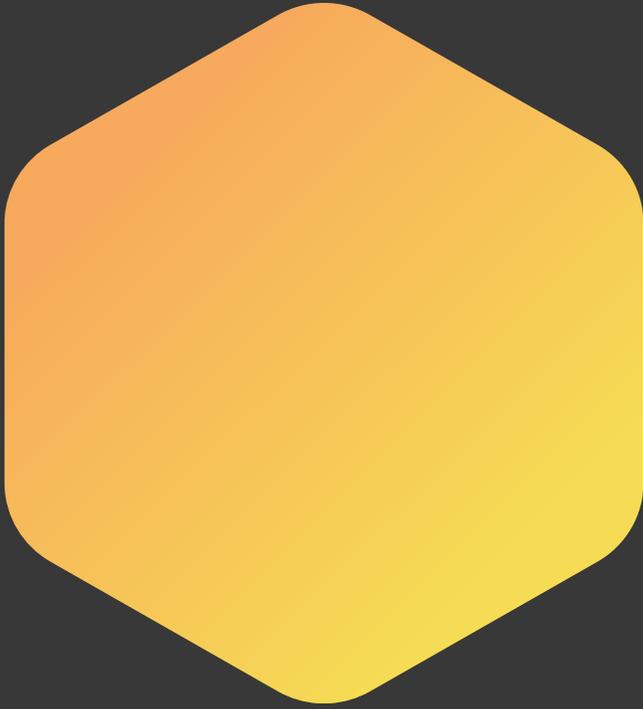
Plant proteins such as pea, pumpkin seed, and rice are great alternatives for those looking for non-dairy and non-animal sources. These three proteins are certified organic as well as Kosher. Additionally, NURA's pea and rice protein are non-GMO and certified glyphosate free by the Detox Project.

Brown Rice Protein

Collagen

Pea Protein

Pumpkin Seed Protein



CATEGORY

Sweeteners

Information

Balancing sweetness with nutrition fact profiles can be difficult, which is why NURA offers an array of sugar alternatives. Whatever the taste and sweetness factor you are looking for, NURA is bound to have an option for you!

In addition to being waistband-friendly options, NURA's erythritol, stevia, and allulose are non-GMO, and we offer sweeteners that are Kosher and organic – all of which can be added to almost any application. Furthermore, NURA's erythritol and monk fruit offerings are certified glyphosate free by the Detox Project for those also looking for clean label attributes.

Allulose

Erythritol

Monk Fruit

Monk Fruit Blend

Stevia



CATEGORY

Herbal

Information

Herbal extracts have been used widely for their immense range of health benefits. NURA offers an extensive list of eye-catching herbs that can be used in single ingredient products or combined with complementary ingredients to help your formulas stand out.

NURA's herbs can be used in most any applications such as pill format, beverages, and functional foods. Many of the herbs are available in Kosher and Organic versions.

5-HTP

Apple Cider Vinegar

Ashwagandha

Citrus Bioflavonoids

Echinacea

Elderberry

Fucoidan

Garcinia

Ginkgo

Ginseng

Grape Seed Extract

Green Coffee

Green Tea

Lemon Balm

Lemon Powder

Milk Thistle

Quercetin

Reservatrol

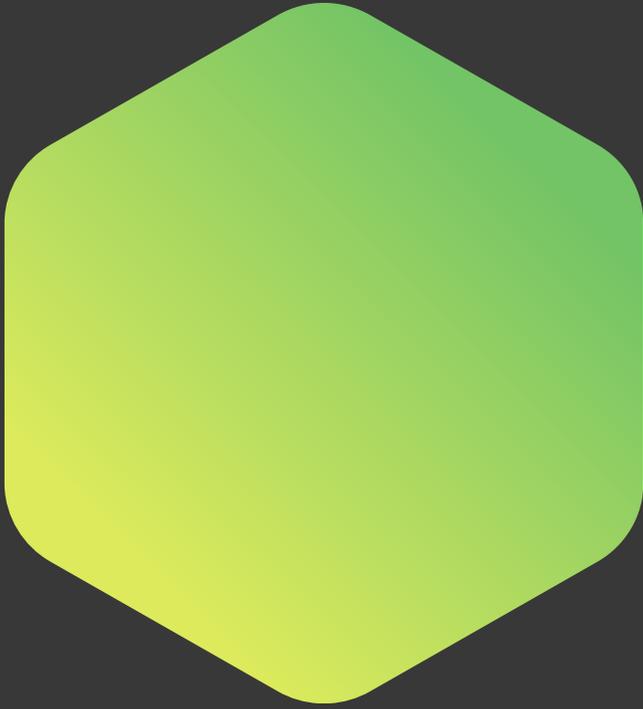
Rhodiola

Rhodiola Rosea

Rosemary

Rutin

Turmeric



CATEGORY

Greens

Information

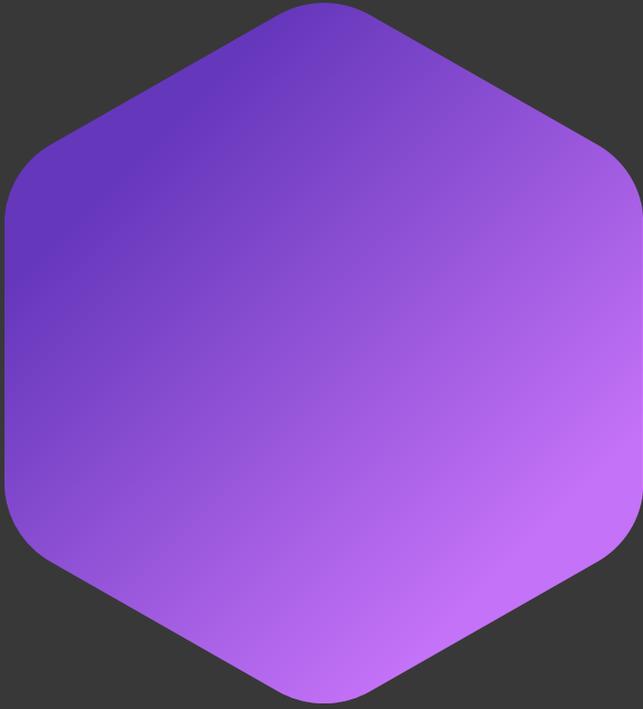
Many people struggle to consume diets abundant in nutrient-rich fruits and vegetables. NURA offers broad mix of greens powders that can easily be mixed into beverages, capsules/tablets, as well as functional foods. Greens products can be a convenient way to ensure that consumers are always getting what they need, especially for those with busy lifestyles!

Among its mixture of greens powders, NURA provides many options that are Kosher as well as certified organic.

Chlorella

Spirulina

Wheat Grass Powder



CATEGORY

Amino Acids

Information

As the building blocks of proteins, amino acids play numerous important roles in the body such as muscle, immune, and mood support.

Whatever your concept health goal, ranging from beauty to pre-workout/post-workout, to stress management, NURA has the amino acids that are perfect for you and your formulas.

BCAA

Essential Amino Acids

L-Carnitine

L-Citrulline

L-Glutamine

L-Histidine

L-Leucine

L-Lysine

L-Methionine

L-Theanine

L-Tyrosine

NAC

Taurine



CATEGORY

Vitamins

Information

A balanced diet is crucial for obtaining key vitamins and minerals that are required for overall health and well-being. However, it is not always easy to consume the suggested food groups.

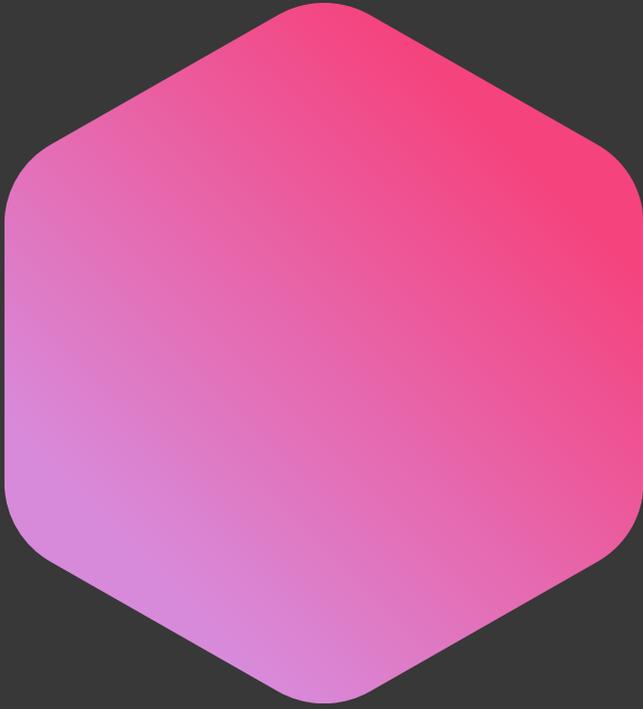
NURA provides a long list of vitamins that can be used individually or combined to make a formula that helps consumers fill in the gaps in their nutrition. Individual vitamin powders allow for creativity in formulation as they can be used in pill or powder form, as well as to functional foods for a nutrient boost. In addition to providing added nutritional support, many vitamins also have other associated health benefits, so would be great for rounding out targeted health formulas.

Inositol

Vitamin C

Vitamin D

Zinc



CATEGORY

Specialty

Information

NURA understands that health trends and consumer demands are always changing, so we provide a diverse array of specialty ingredients that can fit any concept and application. These ingredients can be used by themselves or combined with complementary and synergistic ingredients to make unique and innovative formulations that fly off the shelves.

Caffeine

Choline

Chondroitin

Citicoline

CoQ10

Creatine

DIM

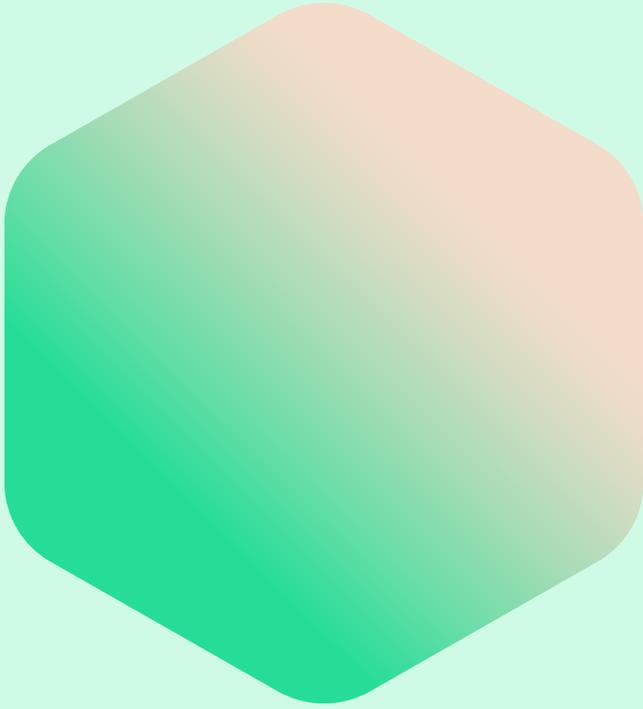
DMAE

MCT Oil Powder

Melatonin

Natural Caffeine

NMN



BRANDED PRODUCT

CLEANMOOD

CLEANMOOD

Information

5-HTP stands for 5-hydroxytryptophan, and it is extracted from the seeds of *Griffonia simplicifolia*, a plant native to Africa. As a result of 5-HTP being the immediate precursor to the “feel-good” neurotransmitter, serotonin, it has been shown in research to aid in stress management, healthy sleep cycles, as well as satiety and weight management.

NURA’s CLEANMOOD provides a sustainable, water extracted 5-HTP, that is certified organic and certified glyphosate-free by the Detox Project. CLEANMOOD is available in powder form that is water-soluble, taste-free, and pH-stable, so it can be used in a wide array of applications such as pills, hot beverages, candies, and gummies.

Organic Griffonia Seed Extract (5-HTP)



These statements have not been evaluated by the Food and Drug Administration.
These products are not intended to diagnose, treat, cure or prevent any disease.

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